



Photo by Mike Gorecki©

UNDERNEATH EVERYTHING WE ARE, UNDERNEATH EVERYTHING WE DO, WE ARE ALL PEOPLE. CONNECTED, INTERDEPENDENT, UNITED. AND WHEN WE REACH OUT A HAND TO ONE, WE INFLUENCE THE CONDITION OF ALL. THAT'S WHAT IT MEANS TO LIVE UNITED.

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED. 

How We Live United - February 2010

LIVE UNITED™

LIVE UNITED

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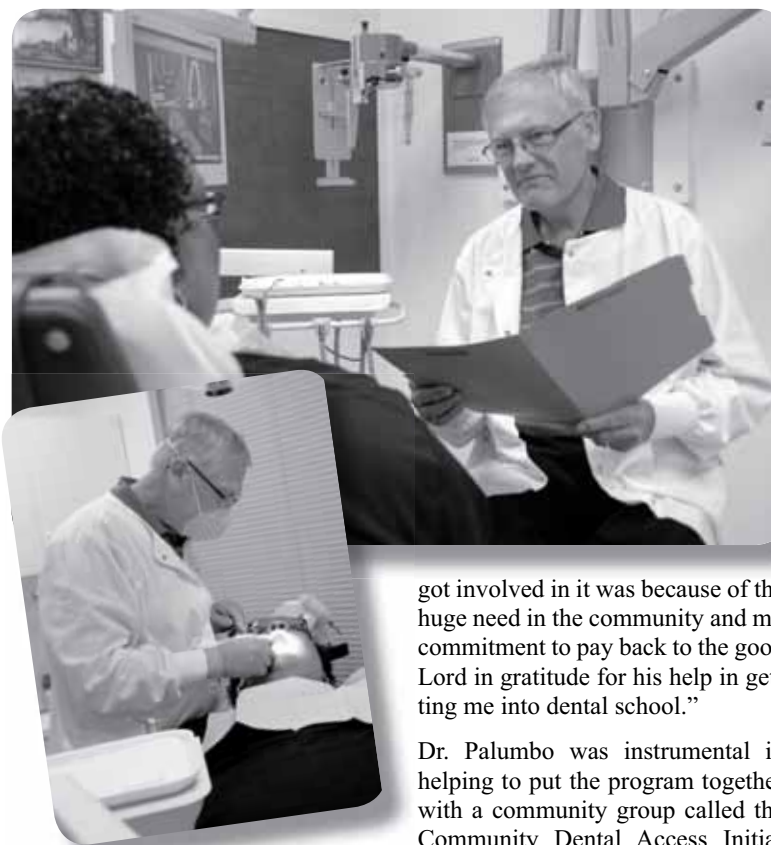
Frank Walker
Federal Center-DES

United Way Success Story:

Dr. Charles Palumbo/ Dental Access Initiative

Dr. Charlie Palumbo is a local dentist who volunteers his time providing dental treatment to individuals with the greatest and most urgent needs, regardless of their ability to pay, through the Dentists' Partnership. The partnership is an initiative of Community HealthCare Connections and is funded, in part, by United Way.

Since its inception, Dr. Charlie Palumbo has been involved in the Dentists' Partnership, providing access to urgent dental services for the uninsured with little or no income. "I've participated in voluntary care



for needy people ever since I've been in practice in Battle Creek starting in 1989 with the Nursing Clinic here in Battle Creek. The reason I

got involved in it was because of the huge need in the community and my commitment to pay back to the good Lord in gratitude for his help in getting me into dental school."

Dr. Palumbo was instrumental in helping to put the program together with a community group called the Community Dental Access Initiative.

"I've encouraged my peers to assist us with the program. I've spoken at dental meetings and it's been very successful, we have 36 dentists that

are now participating in the program, but the need is great and more partners are needed."

Over the past two years the dentist partnership has provided 1,787 donated dental treatment visits to 1,089 patients.

"In return for that service the folks who are qualified have provided over 7,700 hours of community volunteer service out of gratitude for what they have received dentally through the program. And according to national averages that has a value of about \$20 per hour of service or in the neighborhood of \$150,000 worth of donated services, on behalf of the clients, has been provided back to 58 volunteer agencies in the Calhoun County community over the past two years."

Dentists' Partnership client, Dontale Dixon adds, "It makes me feel good to know that I am part of all the volunteer hours that have been provided to the community. I feel good that I've helped the community. I think the program is great for people with no insurance who can get their teeth done, that need it done. I'm just very happy, excited (about the program)!"

Advancing the Common Good: Measurably Improving Lives

By Chris Sargent and Rick Odden



Chris Sargent,
President and CPO

The success story above is an example of a program that is a collaborative effort to improve the lives of residents in greater Battle Creek.

Over the past year, United Way of Greater Battle Creek has been undergoing some very exciting changes in the way donor dollars are invested back in the community. While we have always been extremely responsible with the contributions in which we have been

entrusted, it is safe to say that the change to Advancing the Common Good as our strategic direction has helped make us more focused and deliberate with the investments we make as well as the ability to clearly measure and report on the results the programs are achieving, as is the case with the Dentists' Partnership.

We cannot say enough about the community volunteers who have invested their time into the process of developing our health investment pillar. From the members of the vision council, the health investment team, the Planning and Investment Committee, to the volunteers on our board of directors, it is the volunteers, community

members like yourself, who ultimately determine how these valuable community resources are best put to use to serve the residents of greater Battle Creek.

As we move forward with the three pillars of Advancing the Common Good; Education, Income and Health and become more focused, we recognize that unfortunately there are pains in that process where some of our strong partners with some very good programs will not be funded under the new model. This isn't United Way making a decision about the success or effectiveness of a program, but more of a decision about the comprehensive, focus-nature of the work that we are intending to do and the evi-



Rick Odden,
Chairman, Health Investment Team

dence for community change for which we will achieve.

United Way's goal, and the goal of the many volunteers who have spent significant time on this process, is to mobilize the caring power of the community to Advance the Common Good by measurably improving lives for the people of greater Battle Creek.

Change is never easy. But, sometimes it is necessary.



Story by Nancy Lassen

I have been a volunteer with United Way of Greater Battle Creek for about 15 years. During this time, I have seen many changes, including staff, volunteers, programs, agencies and more. What I love about my most recent volunteer experi-

ence is that I see the embodiment of an organization that continues to evolve and strengthen with time.

Recently, I had the pleasure of working with some incredible community volunteers. (See photo and caption.) For months, we devoted two-hour blocks of time at least once and usually twice a week to assessing and evaluating proposals in the Health area. Our work was started only after months of hard work by other volunteers, staff and agencies.

United Way is changing the way it invests in community needs. The organization is centering on "Advancing the Common Good" by creating opportunities for a good life for all by focusing on Health, Education and Income. The first area to be addressed through the new investment process is Health.

To start the process, United Way convened numerous area health leaders to create the Health Vision Council. The council spent

months identifying priority areas and selected the following as the top community needs: Access to Health Care; Maternal and Infant Health, Healthy Lifestyles; and Basic Health Needs.

Next, area agencies involved in health programming began attending trainings on the new computerized, electronic format for proposal submission. Yes, United Way has stepped into the next century embracing technology and the common good.

Finally, it was time for the Health Investment Team to do its part by evaluating proposals in the Health focus area. After spending time learning the new electronic system, and all of its available bells and whistles, team members spent many hours assessing the submitted proposals and providing the most complete review possible.

In the end, it was the time we spent together discussing and debating the merits of each proposal that

provided the greatest value. Good old-fashioned interaction led us to some difficult decisions, but we know that we were thorough, thoughtful and intentional in our decision-making.

I am proud of United Way for its continued commitment to our community, to continually challenging itself as an organization to grow, and to taking advantage of technology and other tools to strengthen a critical process in funding programs that serve Battle Creek.

But, most importantly, I want to thank United Way for valuing and respecting the human element needed to make important decisions about the people of our community. By joining together in this newly created process, I know that the Health Investment Team believed we were truly helping to "Advance the Common Good" here in Battle Creek. Thank you for the opportunity to serve.

Health Investment Team



(L to R) Victoria Reese, Linda Fields, Jill Wise, Rick Odden, Nancy Lassen, Richard Brown, Sandy Hall and Rick Tsoumas

Our Mission:

The mission of United Way of Greater Battle Creek is to mobilize the caring power of our community to Advance the Common Good by measurably improving lives.

Our Vision:

A vital, caring community supporting the building blocks for a good life - a quality education that leads to a stable job, income to support a family, good health and access to basic human needs.

United Way



United Way of Greater Battle Creek

Health Vision Council

Julie Bosley
Kellogg Company

Dr. Peter Chang
Family Health Center
of Battle Creek

Ruth Clark
Pathway to Health

Dr. A.J. Jones
Family Health Center
of Battle Creek

Dale Kimball
Educators' Task Force

Nancy Lassen
Physicians Practice Marketing

Rick Odden
Asset Visibility Program Office
DLIS-LDA

Jim Pearl
HandsOn Battle Creek

Samantha Pearl
Community Healthcare
Connections

Victoria Reese
Inspire Community Development
Federal Credit Union

Jim Rutherford
Calhoun County Public Health
Department

Ron Slagell
Lifecare Ambulance Service

Jill Wise
Regional Health Alliance (RHA)

Health Investment Team

Richard Brown
State of Michigan retiree

Linda Fields
Kellogg Company

Sandy Hall
Summit Pointe

Nancy Lassen
Physicians Practice Marketing

Richard Odden
Asset Visibility Program Office
DLIS-LDA

Victoria Reese
Inspire Community Development
Federal Credit Union

Rick Tsoumas
The Planning Group

Jill Wise
Regional Health Alliance (RHA)

Live United

United Way allocates \$1,040,000 to help ensure healthier life for all

In greater Battle Creek, it is evident that there are large pockets of the population that are struggling to provide a healthy environment for themselves and their families. As more people have experienced layoffs, reduced work hours or job loss in general, they are faced with the difficult decisions of how to ensure that their loved ones are receiving the care necessary to lead a long & healthy life.

The number of individuals without health insurance continues to climb. In 2007, more than 16% of people in Calhoun County were uninsured, a number that is sure to have risen in the past two years. That's an estimated 41,000 people with no health care coverage whatsoever. Most of these people live in poverty and for them lack of coverage means lack of access.

People in the community continue

to make choices between paying for food, paying medical bills or getting necessary prescriptions. Access to food continues to be the top request of individuals who call the 211 Call Center for assistance. Sixty-one percent of the households that receive food through the Food Bank of South Central Michigan's network receive food stamps, but say that on average they only last 2 weeks, leaving them to find alternative sources of help.

Families should not have to send children to bed hungry or suffering from chronic dental pain because they can't afford food or the care they need. As a community we can pool the resources necessary to ensure that this isn't the case by investing in programs that are designed to effectively fill these gaps.

The above are just a few of the statistics that were taken into consideration when the United Way Health

Vision Council set out to develop the new Health Investment Area.

United Way understands the goal of building a foundation of a healthier life for all cannot be accomplished in isolation. Assistance was sought in the form of local physicians, leaders in the health care community, members of Regional Health Alliance, and health care service providers. All were brought together to identify the most critical health related needs and challenges for the people of this community.

As a result of this process it was determined that in order to improve the overall health in greater Battle Creek investments needed to be made in four areas each with an intended result.

1) Access to Health Care - all individuals have access to health care services

2) Maternal and Infant Health - all babies are born healthy and thrive

3) Healthy Lifestyles - increased quality and years of life

4) Basic Needs - filling health services' gaps

Local organizations were then invited to apply for program funding under one of the action areas. Trained volunteers spent countless hours reviewing each of the applications, interviewing program providers and in the end, determining which of the programs could provide the most impact for the community.

Health is the first of the three pillars to be funded under UWGBC's strategic focus of Advancing the Common Good. It will be followed by Education and Income, respectively, over the next two years. Each is a building block for a good life - a quality education that leads to a stable job,

enough income to support a family, and good health. Each is connected and interdependent and by creating change in each of these areas, we can make greater Battle Creek a community of hope and opportunity for a better tomorrow for all.

On the following pages you will find a brief description of each of the programs that have been approved for funding under the Health Investment Area. Thanks to the generosity of United Way donors these programs will receive funding for a three-year period totaling \$1,040,000 a year. This total represents roughly 42% of the estimated \$2.44 million United Way allocates to programs each year. Additionally, United Way invests more than \$800,000 in special initiatives and funding for emergency basic needs.

Program Name: Blood Services

Agency Name: American Red Cross, Calhoun County Chapter

Since establishing the first civilian blood service program after World War II, the American Red Cross has been a leader in blood collection, safety, development and delivery.

The safety and availability of blood is one of our highest priorities. There is no substitute for human blood as a therapeutic product. The limited shelf life of its components (42 days for red blood cells, 5 days for platelets) requires a regular, stable supply. Every two seconds, someone in the US receives a blood product transfusion. In Michigan, about 2,000 units are transfused daily.

Battle Creek Health System and its premiere cancer center utilize about 8,000 blood products annually. All of the blood supplied to BCHS and the surrounding hospitals comes from voluntary donations through the American Red Cross. Ideally, there would be a 7 day supply of blood on hand, however, most often there is no more than a 5 day supply and the inventory has been only a one day's supply for certain blood types.

Program Name: Child Advocacy

Agency Name: Sexual Assault Services of Calhoun County

A Children's Advocacy Center is woven and tied together by community agencies and professionals. The team works together to reduce the trauma victims experience and enhance the ability to respond to child maltreatment. CACs provide hope and healing to victims and their families. CACs utilize a joint investigative approach, where information can flow seamlessly among the professionals who need it. CACs assist families, helping them understand

the system, and refer to needed resources and services. CACs help children cope with the trauma of sexual abuse and move toward healing. When children disclose sexual abuse or when sexual abuse is discovered, a CAC can provide many benefits to victims, families and the community as a whole. The CAC multidisciplinary approach can offer: consistent, prompt follow-up to abuse reports, consistent and compassionate support for the child and family, referrals to professionals with expertise in specialized fields and dramatically fewer victim interviews.

Program Name: (The) Counseling Center

Agency Name: Family & Children Services

The Counseling Center supports Calhoun County's capacity to serve low-income, non-insured, non-mental health funded clients who could not otherwise afford counseling from community private practitioners.

The goal of counseling services is to positively impact client ability to cope with life stressors such as current or past trauma; multiple losses due to death, divorce and job elimination; family and community violence; acute or chronic medical problems for self or family members; and school performance and behavioral issues. Counseling helps clients regain their optimal level of functioning. For children, that means improved performance at school and in the community. For parents, that means improved ability to nurture and guide their children. For couples, that means improved relationship stability resulting in decreased relationship break-ups or violence. For adults, that means improved job function and improved mental health allowing them to secure employment.

Program Name: Dentists' Partnership

Agency Name: Community Healthcare Connections

Through the Dentists' Partnership community dentists engage in the care of the uninsured making a significant difference in the life of someone who is suffering from dental pain and infection.



In turn, the dentists' gift to the patient is multiplied in the community as the patient "pays it forward" by volunteering at local nonprofit agencies. The program enables urgent dental care to be available to community members with limited income

and no insurance and will decrease the utilization of the emergency department for dental pain and jaw disease.

Program Name: Domestic Violence

Agency Name: S.A.F.E. Place

Domestic violence is described as the most unreported crime. It is the leading cause of injury to women and the number one reason women and children are homeless. It is also the reason that 63% of young men ages 11-20 are in prison for homicide - for killing their mother's abuser. Unfortunately there is a stigma surrounding domestic violence. Many well intentioned people believe that leaving an assailant is an easy thing to do and blame the victim for staying. If a victim decides to leave, she is often the one left homeless and without emotional or financial support in order to keep herself safe. In addition, a victim is at the greatest risk when she leaves her assailant - lethality increases by 75%! A secure and undisclosed shelter can mean the difference between safety and death. United Way



funding will be used to support the county's only provider of emergency and temporary shelter for victims of domestic violence and their children.

Program Name: FIMR (Fetal and Infant Mortality Review)
Agency Name: Calhoun County Public Health Department

The goal of the FIMR program is "to enhance the health and well-being of women, infants, and families by improving community resources and service delivery systems available to them." The long-range goal of FIMR is to develop recommendations that will ultimately lead to a decrease in infant mortality. Recommendations for policy development and systems change result through a continuous cycle of data gathering, assessment, and case review.

The FIMR program is a community approach to improving the health of women and infants through improved access to and enhanced utilization of perinatal, prenatal, and related services, and is unique in the use of individual case review to generate recommendations. Through individual case review, FIMR examines the social, economic, cultural, health, safety, and system's issues related to infant death, and determines local factors upon which interventions for improvement in the perinatal health system can be based.

Program Name: Food Distribution
Agency Name: Food Bank of South Central Michigan

The FBSCM operates a food distribution program that provides emergency food to Battle Creek households in need via a partnership with 115 member agency organizations in Battle Creek/Calhoun County.

This food distribution helps families obtain the basic need of proper nutrition. There have been numerous studies that point to the connection between adequate nutrition and a child's ability to learn and develop socially.

Further, providing a basic need such as food, enables struggling households to maintain housing, health and their stable status within the community.

The FBSCM maintains a distribution center and safely stores and distributes its inventory consisting of purchased and donated food products, including fresh foods and dairy. This inventory is accessible to low-income residents of Battle Creek/Calhoun County via the FBSCM's hunger-relief network of pantries, soup kitchens and shelters.

Program Name: Health Assistance Fund
Agency Name: Community Healthcare Connections

The Health Assistance Fund makes health services available that fill the gaps in available health care. This serves to ensure that individuals have access to a broad range of health services, provides supporting resources to health providers and nonprofit agencies of all kinds, and helps ensure lower utilization of the emergency department.



Program Name: Health Care Support for Families
Agency Name: Family Health Center

Our intent is to further our mission: "providing quality health care with the belief that all individuals have the right to considerate service at all times with recognition of their personal dignity." We intend to improve access to primary health care, with the goal of unrestricted health care access, with no disparity, for all community members regardless of ability to pay. Uninsured persons are less likely to have a "medical home"/regular health care provider; not likely to seek preventive health care; less likely to access treatment for injuries/illness in a timely manner. We assume: by accessing needed care and following through on prescribed treatments/regimens, one's medical condition has a higher likelihood of improving, going away, stabilizing, avoiding long-term consequences of unmanaged health conditions, increasing positive health outcomes, decreasing morbidity/mortality. Those who are well/feel well tend to thrive, miss less school/work and become productive community members.



Program Name: Health Connections
Agency Name: Latino/Hispanic Community Project

The program's central goal is that Latinos/Hispanics in Battle Creek will have access to high quality health care that is culturally & linguistically appropriate. Specifically, we seek to build capacity and fill gaps in existing services so that Hispanics have optimal and equal opportunities to access needed health care—regardless of language or cultural differences.

A core LHCP assumption is that both Latinos and health providers need capacity-building support: Latinos need additional skills & knowledge to improve access to mainstream support systems; providers need support & training to better serve and address Latinos' unique needs. LHCP makes these needed connections. Our health services connect Hispanics with needed health care and resources. Our advocacy and partnerships with providers cultivates the community's cultural responsiveness to create sustainable systems that ensure linguistic access to health care for all.

Program Name: HIV Prevention
Agency Name: C.A.R.E.S. (Community AIDS Resource & Education Services)

The purpose of CARES prevention program is to improve the health of the community in Calhoun County by reducing the transmission of HIV. Our program's intention is to educate and provide access to testing for participants to know their HIV status. Early detection and treatment of HIV can lead to a longer, healthier life and decreases the physical, emotional and economic costs of the disease for the individual and the community as a whole.

Program Name: Home-Based Services
Agency Name: Family & Children Services

Parenting a child with a serious emotional disturbance and/or actually being the parent with a mental illness can be exhausting and overwhelming, often leading to family dysfunction and disruption. Family separation and placement of a child outside the home or community creates further disruption, a traumatic break in the continuity of life, and presents a significant monetary cost to the community. The goals of Home-Based and Case Management Services is to help families understand mental illness, teach and model effective strategies and coping skills, encourage attachment and bonding, increase natural supports/community involvement, prepare for crisis situations, and ultimately improve overall daily functioning. Individualized services focus on strengthening and empowering families so they may be self-sufficient and successful in their struggle to maintain safe and stable home environments, allowing them to meet the emotional and developmental needs of their children.

Program Name: Nursing Clinic of Battle Creek
Agency Name: Community Healthcare Connections

The Nursing Clinic of Battle Creek provides a unique and valuable service to our community. Many health access points exist, with specific population groups typically utilizing them, including Family Health Center (Medicaid/Uninsured patients of FHC), Private Practice (Commercially Insured, Self pay with strong financial resources), and Fountain Clinic (Uninsured Marshall Residents). The Nursing Clinic of Battle Creek is the only location in the County where all uninsured are welcome to come, receive urgent medical care, and then receive a host of connecting services and help finding a permanent medical home. We provide a necessary service to patients, medical providers, and nonprofit health and human service agencies.

The goal of the Nursing Clinic of Battle Creek is to serve as a resource and gateway for the uninsured...providing triage and urgent care for those who don't know where else to go, and then getting that person connected to other existing community resources.

Program Name: Nurse Family Partnership
Agency Name: Calhoun County Public Health Department

Nurse-Family Partnership (NFP) is an evidence-based, community health program that assists high-risk women pregnant with their first child. NFP has been proven to achieve three goals: 1) improved pregnancy outcomes by helping women engage in good preventive health practices, including obtaining thorough prenatal care, improving diet, and reducing use of cigarettes, alcohol, and illegal substances; 2) improved child health and development by helping parents provide responsible and competent care; and 3) improved economic self-sufficiency of the family by helping parents develop a vision for their future, plan future pregnancies, continue their education, and find work. NFP can make a measurable impact on its clients and help to make them healthier, more productive members of their community. NFP saves communities by reducing welfare, healthcare, and juvenile justice expenditures. Independent research has shown that for every \$1 invested, a community can see a return of more than \$5.

LIVE UNITED

Health Investment continued...

Program Name: Plan B
Agency Name: Community Healthcare Connections

The purpose of Plan B is to provide a basic coverage plan for the working poor who are uninsured. The plan is available for those who make too much money to be eligible for government-sponsored coverage, but whose employers do not offer medical insurance.

Our goal is to provide basic medical coverage to as many working poor as possible. This serves clients directly through access to basic medical care, makes it possible for doctors to receive reimbursement for existing patients who have become uninsured, encouraging patients and providers to maintain long-standing relationships, and serves the community by providing a resource through which better overall health can be achieved. We also expect Plan B to reduce emergency room utilization and preventable hospitalizations by ensuring that adequate and affordable primary care is available.

Program Name: Prescription Drug Access Program (PDAP)
Agency Name: Community Healthcare Connections

The goal of the PDAP is to access chronic disease medications for the uninsured with limited income. This provides a valuable service to clients by making necessary medications available, both consistently and affordably.

The PDAP also provides a valuable service to local medical providers; three years ago, most providers would complete and mail in patient assistance applications for their patients, expending time and resources doing so. Today, our PDAP provides this service for the patients of almost 250 local doctors, as well as our local Family Health Centers and Summit Pointe. By providing this service, we free physicians and their staff to focus on providing patient care.

PDAP serves the community in general by making improved health possible through consistent access to needed medications, and by decreasing ER use and preventable hospitalizations attributed to out-of-control chronic diseases.

Program Name: School Wellness Agency
Name: Calhoun County Public Health Department

The School Wellness Program is a specialized practice of professional nursing that advances the well-being, academic, and life-long achievement of students. The School Wellness Program outcomes are to provide a community-based,

Advancing the Common Good

United Way of Greater Battle Creek (UWGBC) is working to advance the common good by focusing on the building blocks for a good life – a quality **EDUCATION** that leads to a stable job, enough **INCOME** to support a family through retirement, and good **HEALTH**.

United Way will address these issues while continuing to provide a safety net for our community's basic needs.

Our goal is to create long-lasting changes by addressing the underlying causes of problems.



EDUCATION

Helping children and youth achieve their potential through education:

INCOME

Helping families become financially independent:

HEALTH

Improving people's health:

Basic Needs

Below are general descriptors of the types of areas that could be impacted through the Education pillar:

- Early Childhood Development
- Quality Child Care
- School Readiness
- Academic Completion

Specific focus areas will be developed by the education vision council, a group of community volunteers, in 2009/2010.

Below are general descriptors of the types of areas that could be impacted through the Income pillar.

- Financial Stability
- Increasing self-sufficiency among working families
- Maximizing Income
- Increasing Savings

Specific focus areas will be developed by the income vision council, a group of community volunteers, in 2010/2011.

Health is the first pillar to be developed by UWGBC under the Advancing the Common Good strategic framework. The new Health Investment focus areas are:

- Access to Health Care
- Maternal & Infant Health
- Healthy Lifestyles
- Basic Needs

Every year, hundreds of people in the greater Battle Creek area show their commitment to living united by contributing to the annual United Way campaign. The investments that are made possible, through the generous support of United Way donors, help improve the lives of our neighbors.

Together with 35 non-profit organizations, United Way of Greater Battle Creek and our donors support 50 local programs.

We invite you to be part of the change. Together, united, we can inspire hope and create opportunities for a better tomorrow.

LIVE UNITED

Continued from page 6

family-centered, prevention-oriented service promoting the health and well-being of school-aged children. The goal of the school nurse is to build and maintain a healthy school community by implementing strategies promoting student and staff health and safety, assuring students will remain in the classroom.

The school nurse provides education to students and staff on topics such as proper hand washing, good hygiene, and nutrition. The provision of this education to students and staff helps nurses minimize the spread of contagious diseases and maximize the potential for learning. The school nurses also provide follow-up care to reduce the number of absences, increasing the amount of instructional time for students.



Combined Federal Campaign Update



Steve Sprague, the 2009 Calhoun County Combined Federal Campaign (CFC) chairperson, proudly announced that the federal employees in Calhoun County raised more than \$250,000 for this year's campaign.

"I am proud to be part of a workforce that is able to enthusiastically embrace this campaign despite the rough economic times we continue to face," said Sprague.

CFC is the world's largest workplace charity campaign, with more than 300 CFC campaigns throughout the country and internationally to help raise millions of dollars each year. Pledges made by Federal civilian, postal and military donors during the campaign season support eligible non-profit organizations that provide health and human service benefits throughout the world.

Representatives from ten Federal agencies joined forces to rally their troops to support the Calhoun Coun-



Steve Sprague

ty CFC. Local Federal Coordinating Committee (LFCC) Members include: Tina Aldrich, DRMS; Daniel Bartley, GSA; Lori Briscoe, FAA; Thomas Ebeling, SSA; Linda Frick, USPS; Deborah Fischer, VA; Gerry Gagnon, UWGBC; Jammie Hawkins, DES; MSgt. Robert Parks, 110th Fighter Wing and Charles Schell, DLIS.

Thanks Again to our 2009 Campaign Cabinet for a job well done!

2009/2010 Campaign Cabinet: *Front Row L to R:* Michelle Hill, Calhoun County; Tracy Miller, Kellogg Community Federal Credit Union; Jerry Schmidt, W.K. Kellogg Foundation; Jim Burkheimer, DENSO Manufacturing Michigan, Inc.; Frank Walker, HDI Federal Center-DES. *Back Row L to R:* Victoria Reese, Inspire Community Development Federal Credit Union; Marlene Pardoe, Battle Creek Health System; Phil Suglia, Duncan Aviation; Terance Lunger, Calhoun Intermediate School District; Co-Chair, "Mac" McCullough, Battle Creek Enquirer; Jim Reed, VanderVoort, Christ & Fisher PC; Co-Chair, Todd McDonald, CSM Group; Russ Claggett, City of Battle Creek; Julie Bosley, Kellogg Company; Bill Simonds, Hilliard Lyons; Ron Amy, Michigan Education Association; Ed Burnham, HUB International Insurance Services; Joe McCorkle, Bank of America and John Barrett, Humanity. Missing from photo are Kelly Boles-Chapman, Battle Creek Community Foundation; Dennis Duval, Massachusetts Mutual; Ed Haring, Kellogg Community College; Bill Mabin, Consumers Energy; Steve Sprague, HDI Federal Center-DRMS and Stan Tooley, Southwest Michigan Rehabilitation Center.



LIVE UNITED

Thank You!
\$5,409,049

United Way of Greater Battle Creek and our program delivery partners extend our most sincere appreciation to the following businesses and organizations, and especially to their employees, for supporting the 2009 Community Campaign. Together, united, we can inspire hope and create opportunities for a better tomorrow.

AAA Michigan
American Red Cross -
Calhoun County
ASMO
Asthma Allergy Center
AT & T
A-Z Key Shop
Bank of America
Battle Creek Area Credit Unions
Battle Creek Community
Foundation
Battle Creek Enquirer
Battle Creek Glass Works
Battle Creek Health System
Battle Creek Public Schools
Battle Creek Tile & Mosaic
Battle Creek Unlimited
Battle Creek YMCA
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Boy Scouts SWMI Council
C.A.R.E.S.
Calhoun County
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Case, Foster-Potter, Kunitzer, PLLC
Charitable Union
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Comcast
Comerica Bank
Community Action
Community Inclusive Recreation
Consumers Energy
CSM Group
Davis Oil Company

DeBree & Associates Insurance
DENSO Manufacturing
Michigan, Inc.
Disability Network Southwest
Michigan
Duncan Aviation
Edward Jones - Brent Fast
EmploymentGroup
EPI Printers
Ermish Travel
Exopack
Family & Children Services
Family Health Center of
Battle Creek
Farley-Estes & Dowdle
Funeral Home
Federal Express
Fifth Third Bank
Firestone
Fisher Spiegel Kunkle Gerber, PC
Food Bank of South Central
Michigan
Foth & VanDyke and
Associates, Inc.
G.H.S. Corporation
Gallagher Uniform
Girl Scouts Heart of Michigan
Goodrich Quality Theaters, Inc.
Goodwill Industries of Central
Michigan's Heartland
Great Lakes Microsystems, Inc.
Guardian Finance and Advocacy
Services
HandsOn Battle Creek
Harper Creek Community Schools
Heritage Chevrolet
Hi-Lex America, Inc.
Hilliard Lyons

HUB International Insurance
Services
Humanergy
I I Stanley
Independent Bank
JC Penney
Jessup Group P.C.
Kellogg Community College
Kellogg Community Federal
Credit Union
Kellogg Company
Keyes-Davis Company
Kohl's
Lakeview School District
Lassen Pontiac Buick Cadillac
Legal Services of South Central
Michigan
Lifecare Ambulance Service
Lifespan
Macy's
Massachusetts Mutual Life
Insurance Company
Maverick Express
Meijer
Meyer's Toy World
Mid-Michigan Mechanical
Contractors Association
Midwest Radio Group
Miller Foundation
Millers Wholesale Inc.
National City Bank
Nationwide Insurance
Norman Foods
Pak Mail
Pennfield Schools
Pfizer
Post Foods
Ralston Foods, Inc.

Raymond James Financial
Region IIIB Area Agency on Aging
Regional Medical Lab Inc.
Reliable Handyman Services
RE/MAX Perrett Associates, Inc.
Rhoades Construction Company
Richard A. Henry Funeral Home
Rock-Tenn Company
S.A.F.E. Place
Semco Energy
Shaw Funeral Home
Southwest Regional
Rehabilitation Center
Spartan Stores
State Farm Insurance
Stewart Industries
Substance Abuse Council of
Battle Creek
Summit Pointe
Sunshine Toyota
System Products Corporation
Target
The Planning Group
The Robert B. Miller College
Toyota Tsusho America, Inc.
TRMI, Inc.
United Health Group
United Parcel Service
United Way of Greater Battle Creek
Vandervoort, Christ & Fisher PC
W. K. Kellogg Foundation
Wachovia Securities
Walmart
Willard Public Library

(Top 25 companies in black)

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